AGENDA

TUESDAY JULY 25, 2017

1:00 pm	**Registration**
1:30 pm	**Welcome**
1:45 pm	**Perceptions and perspectives of programming needs in natural resources -** Facilitated interactive session
4:00 pm	**Adjourn**
6:00 pm	**Reception and mixer-** at Flint Hills Discovery Center

WEDNESDAY JULY 26, 2017

9:00 am   Keynote speaker and workshop - AMY LYNCH

What is GenIQ? GENERATIONAL INTELLIGENCE. From Millennial and Gen X to Boomer and Gen Z, each generation listens for its trigger words and signature tone in your messaging. If they hear it, you're in. If not, they look elsewhere. Amy specializes in explaining crucial values and surprising trends that help you understand how your words and actions are received and perceived. How does that impact your outreach and programming? What lessons can science learn about growing our reach? How can we use this information to change the way we meet the needs of 21st Century learners?

12:00 pm   Lunch

1:00 pm   Workshop: *Programming effectively in the 21st Century - AMY HAYS*

21 years of outreach and education have culminated in the knowledge that everyone in science needs to know about effective communication and that idea adoption is nothing you can study using Latin names! Very few of those trained in traditional rangeland, natural resource, or other traditional sciences, use data and information that help us understand how learning happens. What happens when we take information about how learners operate and flip that back into outreach and programming? How does that change the way we do things from a simple presentation to online learning? If we hope to move things forward on reaching our clients can we afford to keep doing the same things? What DOES programming look like when learners needs drive program design?

4:00 pm   Adjourn

THURSDAY JULY 27, 2017

9:00 am   Facilitated future-ing

Round-table facilitation process for participants to build and develop programming strategies that:

⟶ *Define "success" for natural resource sustainability*

⟶ *Identify client-based needs*

⟶ *Prioritize client-based needs*

11:30 am Close and adjourn

Hosted by:

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